



**SOUTH CAROLINA LEADERSHIP SUMMIT  
ON ELIMINATING HEALTH DISPARITIES:**  
*Prospects for Change*

Columbia Marriott, 1200 Hampton Street Columbia, South Carolina  
April 17-19, 2005

## Conference Overview

The **2005 Minority Health Conference** is designed to provide a forum for sharing information, building partnerships and developing a shared agenda to address the goal of eliminating health disparities in the state. A Summit will constitute this year's conference. The theme, "**South Carolina Leadership Summit on Eliminating Health Disparities: Prospects for Change**" sets the stage for bringing together state, local and community leaders, and other stakeholders to collaborate and coordinate health disparity efforts.

The Summit will focus on *Policy; Community; Research, Data and Evaluation; and Minority Health Professions Development*. Through plenary forums, skills-building and round table sessions, best and promising practices will be presented to enhance efforts in addressing priority health disparity conditions: cardiovascular diseases (heart and stroke), diabetes, cancer, infant mortality, HIV/AIDS, and child/adult immunizations. While the overall health of the state's minority citizens continues to lag behind other South Carolinians, this can be changed. We invite you to attend and participate in the "prospects for change".

### Participants Will Have The Opportunity To:

- Interact and dialogue with local, state and national leaders in the field of minority health
- Learn about current best and promising practices in addressing health disparities
- Develop and/or enhance skills to affect change and mobilize resources to address health disparities
- Provide input on a coordinated and comprehensive approach for moving South Carolina forward in eliminating health disparities

### Who Should Attend?

- Policy and other Decision Makers
- Community and Faith-Based Organizations
- Public and Private Health Care Providers & Agencies
- Business Leaders
- State and Local Agencies
- Researchers
- Educators
- Civic and Social Organizations

### CEU's:

Applying for Social Work, Health Education, Nutrition, and Nursing

## Keynote Speakers

Currently serving as a member of Women's Sports Foundation Board of Trustees (elected 1999); **Donna Richardson** is recognized as one of the premier fitness "gurus" in the world. A former national aerobic champion silver medalist (1996), Richardson has starred in more than 25 award-winning exercise videos. Her newly released video "Sweating in the Spirit" is the number 1 video in the country. She's Executive Producer and Host of the "Donna Richardson Show" Mind, Body and Spirit on TV-ONE Network and "The Sweating in the Spirit Show" on the Word Network. Donna is a National Spokesperson for McDonalds "Go Active Program". She is a Fitness Consultant and Advisory Board Member for the Boys and Girls Club of America, Black Cardiologist Association and Wal-Greens. Donna has created her ministry "Sweating in the Spirit" to help people make healthy lifestyle choices by strengthen their mind, body and spirit. She is also on a tour across the country with her health initiative campaign "Fighting Obesity". She is the Cofounder for Girlfriends' Coffee Talk Foundation, an organization dedicated to promoting literacy and wellness by helping women and young girls establish reading and wellness clubs. She was voted as one of the "Top 10 Movers and Shakers in the Fitness Industry" by Fitness magazine in 1996. That same year, she was selected as one of the "Top 5 Fitness Video Instructors" by the "Oprah Winfrey Show". Additionally, she was the former fitness expert for ESPN "Fitness Pro's", NBC's "Weekend Today Show" and her husbands show "The Tom Joyner Show Morning Show."

**Senator Ray Miller** of Columbus, Ohio is currently serving his first term as a Ohio State Senator. Miller is no novice in the area of political service he has previously served the citizens of Ohio in the House of Representatives for 16 years. Miller sits on several Senate Committees one of which is Health and Human Services, on which he is the Ranking Minority Member. He is also Founder and Chairman of the Ohio Commission on Minority Health. Miller has received more than 400 community, state and national awards, including —Legislator of the Year; Ohio Commission on Hispanic/Latino Affairs - Nuestra Familia Award and the African American Cancer Support Group, Inc.

Since March 1999 **John W. Bluford, MBA, CHE** has served as the President/CEO of Truman Medical Centers in Kansas City, Missouri. The TMC system, which has an operating budget of over \$320 million, includes an urban Trauma Center, a suburban community hospital with a 212-bed Long-Term Care unit, and a Behavioral Health Network. Mr. Bluford's responsibility at TMC is to provide leadership in changing the institutional culture to ensure positive clinical outcomes and excellent customer service while creating a diversified payor portfolio. Recently, TMC has ranked high in the Missouri Quality Initiative rankings for patient safety, ICU treatments, and care for heart attacks and congestive heart failure.

Known as "Mr. Inspiration," **Therman Evans, MD, PhD** is an exciting and dynamic motivational presenter. He addresses wellness, fitness, nutrition, diversity, stress management, education, dealing with change, and spirituality. Currently a pastor and health consultant, Dr. Evans is former Vice President and corporate medical director of the CIGNA Corporation, one of the largest health care companies in America. Dr. Evans is the co-author of the recently published book *Staying Strong*, and host of a radio show called "Lifeline" in Philadelphia. He has consulted with many governmental agencies and is a member of Boards of Directors including The Wellness Councils of America, the National Association of Health Service Executives, and the Washington, DC Board of Education.

**Thomas LaViest, Ph.D.**, Professor of Health Policy and Management and Director for the Center for Health Disparities Solutions, Johns Hopkins University, Baltimore, MD. He has done extensive writing and research. Specific areas of expertise include: U.S. health and social policy, the role of race in health research, social factors contributing to mortality, longevity and life expectancy, quantitative and demographic analysis and access, and utilization of health services. Author of *Minority Populations and Health: An introduction to health disparities in the U.S.* and *Race, Ethnicity and Health*.

## Minority Health Issues Conference

### SC Leadership Summit on Eliminating Health Disparities:

### *"Prospects for Change"*

#### Program Agenda

#### Community Day

##### Breakout Sessions Sessions Repeat

3:00 – 4:00 PM \*  
4:10 - 5:10 PM

1. Ask Your Doctor/Health Care Professionals
2. Your Health and the Political Agenda
3. Bridging Faith and Health – The Role of the Church
4. Cooking for Health – Nutrition 101
5. Beyond Tuskegee – Should Minorities Participate in Clinical Trials?
6. Making Sense and Cents of Your Senior Rx Card
7. Stress Management

##### For the Under 18 Crowd

3:00 PM – 5:15 PM

Youth Workshop    "Healthy Mommy and Me"

Teen Rap Session    "Xtreme Health for Life"

**Plenary Session:**      **Keynote: Donna Richardson Joyner**    5:30 PM - 7:30 PM

##### Reception

7:30 PM - 8:30 PM

**Registration** **7:00 AM - Noon**

**Invitational Policy Leadership Breakfast:** **7:30 AM - 8:30 AM**

**Featured Speaker: Senator Ray Miller - Columbus, OH**

**Opening Plenary:** **Governor Mark Sanford (*Invited*)** **8:30 AM – 9:00 AM**

**Earl. C. Hunter, MPH**  
**Commissioner, SC Department of Health and Environmental Control**

**Garth Graham, MD (*Invited*)**  
**US DHHS - Acting Assistant Secretary for Minority Health**

**Forum:** **Prospects for Change via Policy Efforts...**  
**9:00 AM - 10:30 AM**

**Keynote: Senator Ray Miller – Columbus, OH**

**Speaker Highlights:**

*Addressing Health Disparities in SC: A Policy Perspective*  
 Lisa F. Waddell, MD, MPH  
 Deputy Commissioner for Health Services  
 South Carolina Department of Health and Environmental Control

*Health Policy Institutes: Elements for Change*  
 William Hayes, Ph.D.  
 Executive Director, Health Policy Institute of Ohio

*A Framework for Developing a Health Disparity State Policy Agenda*  
 Brian Gibbs, Ph.D. – Harvard University

**Forum:** **Prospects for Change via Communities...**  
**10:45 AM - 12:15 PM**

**Speaker Highlights:**

*REACH 2010: A Coalition Approach Targeting Diabetes*  
 Carolyn Jenkins, DrPh, RD, CDE  
 Medical University of South Carolina

*Taking Care to the Community: A Hospital Approach*  
 Vince Ford, Palmetto Health

*Communities in Action: State Supported Approaches*  
 Melvin Herring, Jr. –Office of Equal Opportunity and Minority Health  
 Tallahassee, Florida

Cheryl A. Boyce, MS  
 Ohio Commission on Minority Health

**Luncheon:****12:30 – 2:15 PM**

Keynote: TBA

"Spotlighting Community Based Strategies"

**National Minority Health Month Recognition Awards**

Moderator: Carolyn Sawyer, President/CEO Tom Sawyer Company

**Skills Building Sessions I****2:30 PM - 3:45 PM**

- ***Cultural Competence... A Journey: Policies, Practices and Professionals***  
Carol McMahon, MD, University of SC School of Medicine, • Brent Egan, M.D., Medical University of SC, Charleston, SC • Myriam Torres, Ph.D. – SC Hispanic Health Coalition and Michael Chappell, MA, SC Department of Health & Environmental Control
- ***Building Coalitions among Communities of Color: A Multi-Cultural Approach***  
Ruth Perot, Summit Health Institute for Research and Education, Washington DC
- ***Collaborative Opportunities for Change: Coalitions, Associations & Alliances I***  
Carolyn Jenkins, DrPh, RD, CDE, Diabetes Initiative of SC • Dory Masters, M.Ed, CHES, Luanne Miles, MSW, Dorothy Waln MEd- SC Department of Health & Environmental Control • Peggy Baxter, LCSW, SC Cancer Alliance, Ann Humphries, SC Coalition of Older Adult Immunization
- ***Where's the Money: Accessing Resources to Support Community Based Health Disparity Initiatives***  
Cheryl Johnson, MBA - United Way of the Midlands • Joann Hoffman, Central Carolina Community Foundation
- ***The 3 P's- Student Perspectives on Minority Health Professions***  
Vince Ford, National Association of Health Service Executives
- ***Showcasing Data and Information Resources***  
Andre Stanley, MPH, Rita Jefferson, MA, Steven Black, MSPH, Jared Shoultz MA– South Carolina Department of Health and Environmental Control • Amy Brock Martin, Ph.D., Jan Probst, Ph.D., University of South Carolina, Rural Health Research Center • Pete Bailey, Office Research and Statistics, Budget and Control Board
- ***Addressing Health Disparities through Media Partnerships***  
Joy Clark, WLTX • David Rivers, MUSC and Richard Jablonski SCETV (Invited) • Wilfredo Leon, Latino News (Invited) • Isaac Washington, Black on News (Invited) • KISS FM 98.5 (Invited)

**Skills Building Sessions II****3:45 PM - 5:15 PM**

- ***Policy, Planning, Partnerships and Prevention***  
Lathan Woodard, SC Primary Health Care Association and Frank Knapp, Small Business Chamber • Janie Davis, Commission on Minority Affairs • Steve Hooker, Ph.D., Prevention Research Center, University of South Carolina
- ***Faith and Health at Work***  
Jan Lowery MHP, CHES- North Carolina • Janet Elli, LMSW and Kathy Brewer, RN, CDE – SC Department of Health & Environmental Control • Barbara Laurie, MSW, LMSW - Low Country Public Health District
- ***Building Capacity: Minority Health Healthcare Executives***  
Cynthia Walters, M.Ed, Palmetto Baptist Medical School
- ***Cutting Edge Strategies for Health Disparities Research: Projects EXPORT and EXCEED***  
Barbara Tilley, Ph.D. Medical University of SC and James Walker, Ph.D., SC State University • Barbara Logan, Ph.D., Shirley Timmons, Ph.D., Clemson University and Leroy Davis, Ph.D. Voorhees College
- ***Where's the Money: Accessing Resources to Support Community Based Health Disparity Initiatives***  
Cheryl Johnson, MBA United Way of the Midlands • Joann Hoffman, Central Carolina Community Foundation

- **Collaborative Opportunities for Change: Coalitions, Associations & Alliances II**  
Myriam Torres, Ph.D. - SC Hispanic Health Coalition • Erika Kirby, MBA, R.D., SC Coalition for Obesity Prevention  
• Dianne Wilson SC African American Tobacco Control Network • Jay Daniels, Governor's Council on Physical  
Fitness • Bambi Gaddist, DrPH SC HIV/AIDS Council (invited) • Michelle Moody Diabetes Coalitions, SC  
Department of Health & Environmental Control

**Networking Session:**

**5:30 PM - 6:30 PM**

Professional & Student Hosted Research Project Exhibit

**Opening Plenary:**

**8:30 AM – 9:30 AM**

**Keynote: John Bluford, President and CEO**  
**Truman Medical Center**  
**Kansas City, Missouri**

**Forum:**

**Prospects for Change via Minority Health Professions**  
**Development...**

**9:30 AM – 10:30AM**

**Speaker Highlights:**

*Building Capacity Among Minority Health Professionals*  
Andrea Washington Williams, M.Ed. - University of South Carolina  
David R. Garr, M.D.- SC Area Health Education Consortium

*SC Rural Health Access Program*  
Graham Adams, Ph.D. South Carolina Office of Rural Health

*Physicians Developing Practice and Policy to Eliminate Health Disparities in South Carolina*  
Gerald Wilson, M.D. - South Carolina Medical Association

**Forum:**

**Prospects for Change via Research, Data and Evaluation**

**10:45 AM - 12:00 PM**

**Key Note: Thomas LaViest, Ph.D.**  
**Johns Hopkins University**

**Speaker Highlights:**

*Addressing the Cancer Health Disparity in SC: Research & Other Initiatives*  
James Hebert, Sc.D  
Director, South Carolina Statewide Cancer Prevention and Control  
South Carolina Cancer Center

*Community Based Participatory Research*  
Speaker (TBA)

**Luncheon:**

**12:30 PM - 2:00 PM**

**Keynote: Dr. Therman Evans**  
**Wholelife Associates, Inc.**  
**Elkins Park Pennsylvania**

**Advancing South Carolina's Health Disparities Agenda**

**2:15 PM - 3:00 PM**

**Roundtable Discussions on Next Steps**

1. Policy Facilitator: Dave Murday, University of South Carolina
2. Community Facilitator: Elizabeth Saunders Medlock,
3. Research, Data & Evaluation Facilitator: Ana Defede, University of SC
4. Health Professions Facilitator: Leroy Davis, Voorhees College

**Prospects for Change...Moving Forward**

**3:15 PM - 4:30 PM**

## Co-Sponsors and Partners to Date

**SC Department of Health & Environmental Control**



**SC Primary Health Care Association**



**HOPE *worldwide* South Carolina**



**Select Health**



**National Association of Health Service Executives**



**Blue Cross Blue Shield of South Carolina**



**Sisters of Charity**



**Medical University of SC**



**University of SC –Institute for Partnerships to Eliminate  
Health Disparities**



**Clemson University**



**Commission for Minority Affairs**



**Tom Sawyer Company**



**Independence Air**

